

The book was found

M&B3 (with CourseMate, 1 Term (6 Months) Printed Access Card)



Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, M&B delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes. M&B, 3E's brief, focused approach reads more like a business periodical than a text. The thoroughly updated coverage addresses the modern framework of today's financial system in which both financial markets and banks play important roles. Numerous real business applications and an inviting writing style, infused with the latest financial examples, relate current money and banking topics to your everyday life and career. You'll find the most recent financial figures, memorable full-color photos, and access to Cengage's Global Economic Watch. Through CourseMate, you have access to a full suite of interactive learning resources including downloadable flash cards, interactive workshops, learning games and more to help you connect to the latest developments in money and banking today for long-term personal and career success.

Book Information

Paperback: 448 pages

Publisher: Cengage Learning; 3 edition (February 13, 2014)

Language: English

ISBN-10: 1285167961

ISBN-13: 978-1285167961

Product Dimensions: 8.4 x 0.7 x 10.8 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars Â Â See all reviews Â (8 customer reviews)

Best Sellers Rank: #157,518 in Books (See Top 100 in Books) #26 in Â Books > Textbooks > Business & Finance > Banking #122 in Â Books > Business & Money > Economics > Money & Monetary Policy #165 in Â Books > Business & Money > Economics > Banks & Banking

Customer Reviews

It's a very good book. Clear, simple, well explained and a lot of relevant information.

Easy to read at understand complicated stuff...

I got literally "new" book!! so nice

Arrived quickly and accurately!

[Download to continue reading...](#)

Cultural ANTHRO2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MIS5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) OM5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) PROMO2 (with CourseMate, 1 term (6 months) Printed Access Card) (Engaging 4LTR Press Titles in Marketing) CB7 (with CourseMate and Career Transitions 2.0, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MR2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) A Creative Approach to Music Fundamentals (with CourseMate, 1 term (6 months) Printed Access Card) ECON: MACRO4 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) M&B3 (with CourseMate, 1 term (6 months) Printed Access Card) M&F (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HR3 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) Systems Analysis and Design (with CourseMate, 1 term (6 months) Printed Access Card) (Shelly Cashman Series) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Jazz: The First 100 Years, Enhanced Media Edition (with Digital Music Downloadable Card, 1 term (6 months) Printed Access Card) 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) The Enduring Democracy (with MindTap Political Science, 1 term (6 months) Printed Access Card) (I Vote for MindTap) Fundamentals of Financial Management, Concise Edition (with Thomson ONE - Business School Edition, 1 term (6 months) Printed Access Card) (Finance Titles in the Brigham Family) GLOBAL (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press)

[Dmca](#)